



CASE STUDY

SAIF CORPORATION

1500 SW First Avenue, Portland, Oregon 97201

THE SITUATION

SAIF Corporation, Oregon's state-chartered, not-for profit, worker's compensation insurer, was looking for new office space in Portland. Previously located south of Portland off of I-5, SAIF wanted a new, more convenient location in downtown Portland that was accessible to a diverse workforce and reflected the organization's commitment to sustainability.

QUICK FACTS

SAIF earned a Climate Champions Award in 2010

Crown Plaza earned a 3 Globes Rating from the Green Building Initiative in 2010

ENERGY STAR certified, Crown Plaza uses 33 percent less energy than comparable buildings





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OUR APPROACH

“At SAIF, we’re committed to reducing our carbon footprint. Having Melvin Mark as a landlord has made fulfilling that commitment even easier. As a tenant, we don’t have to pressure the landlord to make sustainable investments because they already share our philosophy of environmental responsibility. We were able to qualify for the Climate Champions Award sooner thanks to the monitoring of greenhouse gas emissions that the Crown Plaza building staff does as a matter of routine.”

-Brenda Rocklin, president and CEO, SAIF Corporation

Melvin Mark’s 11-story Crown Plaza office building was built in 1970. Since 1994, more than \$800,000 has been invested in Crown Plaza to reduce its carbon footprint, improve its energy efficiency to lower operating costs, and improve its performance to enhance tenant comfort. Some highlights include:

- An efficient chiller to reduce ozone-depleting refrigerants
- Energy efficient lighting in the garage and office building
- Heating and cooling systems adjusted with the outside temperature
- Clean wind power purchased through PGE’s Clean Wind Green tags program
- Comprehensive recycling that includes paper, metal, glass, e-waste and construction waste
- Construction practices meet the City of Portland’s G-Rated tenant improvement standards

Thanks to these efforts, the building saves more than 1,308,948-kilowatt hours of energy per year, or \$104,707 in utility cost savings.

THE RESULTS

SAIF chose Crown Plaza as the site of its Portland regional office in part, due to the building’s demonstrated commitment to sustainable real estate practices. As a result of the investments in Crown Plaza, SAIF itself received a Climate Champions Award from the City of Portland’s BEST Program, which recognizes businesses that have gone above and beyond in their efforts to reduce carbon emissions. And Crown Plaza earned a 3 Globes rating from the Green Building Initiative, which recognizes achievements in green design and sustainable operations.

FOR MORE INFORMATION:

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