



JON CARDER

PRESIDENT, MELVIN MARK BROKERAGE COMPANY

Whether meeting with Mongolian cashmere goat herders or Oregon entrepreneurs, Jon Carder has always been intrigued with how to do business better. This passion began with the study of economics at Willamette University, and continued at The Fletcher School of International Diplomacy at Tufts and the Harvard Business School.

Today, as President of Melvin Mark Brokerage Company, Jon interprets the dynamics of local and national economics and how these changes impact the real estate industry. He uses this approach to find new, creative ways to better serve his customer. This kind of thinking led him to expand Melvin Mark Brokerage Company's capabilities to respond quickly to clients' ever-evolving needs. "Our team includes experts on transportation, business taxes and incentives, space utilization, and construction. We help our clients with everything from strategic planning to locating great work places."

Jon's interest in helping his clients find the best work environment doesn't end there. He aims to help employers create work environments that result in higher employee commitment and productivity. This means more natural light, better indoor air quality, more efficient heating and cooling systems, and natural ventilation that connects to the outdoor environment.

"Sustainable business practices make great economic sense," says Jon. "Green work environments lower operating costs and increase employee comfort and satisfaction. Work places that follow sustainable principles are becoming a key factor in attracting and retaining high-caliber employees."

"I advise all our clients to consider more sustainable approaches to doing business – not only because it will make them more successful, but because it is essential to maintaining our quality of life on the planet."

Jon is a member of the Willamette University Board of Trustees, the SOLV Founder's Circle and serves on the Oregon Environmental Council's Executive Roundtable. He is past director of the Portland Business Alliance and a past president of both Portland BOMA and the Willamette University Alumni Association. Jon also serves as the Melvin Mark Companies Sustainability Coordinator and is a LEED Accredited Professional.

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MELVIN MARK
COMPANIES

111 SW Columbia, Suite 1380
Portland, Oregon 97201
Telephone: 503/223-4777
www.melvinmark.com